

Slate of Board Members Up For Voting During RBSAA Annual Meeting Being Held On 06/27/2019

Slate of Board Members Up For Voting

<p>Tom Beversluis President-Elect</p>	<p>Career Resources Committee</p>	<p>University Outreach (Students)</p>	<p>University Outreach (School Admin.)</p>
<p>Siva Kasi Treasurer</p>	<p>Barbara Newman Co-chair</p>	<p>Marilyn Carnevale Co-chair</p>	<p>Ryan McDonough Co-chair</p>
<p>Saudah Tung Asst. Secretary/External Comm.</p>	<p>Lisa Buono Co-chair</p>		
	<p>Communications Committee</p>	<p>Events Committee</p>	<p>Volunteer Outreach</p>
	<p>Danielle Burkhardt Co-chair</p>	<p>Giselle Marmolejos Co-chair</p>	<p>OPEN* Co-chair</p>
			<p>OPEN* Co-chair</p>

Legends

Executive Committee

Committee Chair/Co-Chair

Term of office: 2 Year (2019 - 2021)

* We received applications for all roles, but we didn't get candidates that are well suited for these roles. So, leaving them open.

Name: Tom Beversluis

Nominated for: President-Elect



Brief Introduction

I graduated from Rutgers College in 2001 with a BS in Accounting and a minor in Computer Science. I started my career with Ernst & Young LLP in the New Jersey Office in October 2001 and was promoted to partner in July 2014.

I am a CPA and an audit partner in EY's Real Estate Practice in the New York Office. I have over 18 years of audit and financial accounting experience, which includes extensive work with financial statements, internal control and process management and budgets.

What makes you a good fit for the role?

I regularly work with and manage diverse teams, and I am often responsible for presenting to executives and Boards.

I am EY's Campus Coordinating Partner for Rutgers where I am responsible for campus recruiting strategy and bringing EY's brand and purpose to Rutgers. In this capacity, I lead the recruiting team and am actively involved in recruiting, interviewing, and participation with student organizations. I am also involved in activities such as the TeamUp Mentoring program and I spend time on each of the campuses interacting with faculty, staff and students.

What are your goals to add value to RBS Community if you're elected?

- The tenets of RBAA's purpose align with much of the work I do with current students as the Campus Coordinating Partner for EY. I am a brand ambassador for EY.
- My goal is to be a brand ambassador for RBS through my involvement with RBSAA and work collaboratively with fellow alumni, faculty, staff, and students of RBS to continue to elevate the profile of RBS. In order to do this, I would seek to drive engagement of alumni through professional development activities, and create ways for alumni to give back to students. I also believe that the enablement of faculty and staff to innovate and provide a quality education is the key to making this happen.
- I look back fondly at my time at Rutgers and appreciate all that it has done for me, and I want to give others a similar opportunity.

Acknowledgement and Certification

I hereby acknowledge and certify that I read RBSAA [bylaws](#) in its entirety and understood commitments needed and I'm willing to put my best effort to fulfill my duties if elected.

E-Signature (Please type your full name): *T. Beversluis*

Date signed: 5/10/19

Name: Siva Kasi M.S, MBA(Finance)

Nominated for: Treasurer



Brief Introduction

- I am Siva Kasi , currently working for TD Ameritrade Institutional (TDAI) Clients and leading Strategic Planning and Analytic efforts. It has been six years with TDAI, had worked previously with Citi group (Prime Financing), DTCC (Clearing House ,NYC) and EmblemHealth (NYC).
- While working at TDA, I finished my Executive MBA at Rutgers Business School (2015-2017) with Sponsorship of my firm, during that period I had received Prof. Ivan Brick Award for advanced Financial Analysis (2017) and The Macroeconomic Policy Case –Writing Award for excellence by Prof. Farrokh Langdana (2016).
- I am a proud father of 2 year old son and enjoy a lot playing Tennis and organizing Tennis Team (Manager and Co-captain of USTA Tennis 4.0 18+ Central NJ team). Being Philanthropist, I love contributing to Charitable Trusts who dedicated in helping poor, needy and downtrodden.

What makes you a good fit for the role?

- **Real-time Experience :** Over 12 years' experience with Financial Planning, Budget Management , Managing P&Ls, Project Valuations , Project Allocation, Financial Modeling, Investment Strategy and Analysis, DCF analysis, Valuation Modeling, Project Management, Analysis of Exchange Trade Derivatives, Prime Brokerage/Financing including Fixed Income, Equities and Alternative Investments.
- **Leadership skills and Communication :** Having good communication and interpersonal skills with ability to ensure decisions are taken and followed-up; Ability to maintain good book keeping and utmost transparency over the details. Communicating the details across teams and board members.
- **Innovation :** Have a great experience in working with Innovative teams. Generating, pitching , proto typing the new ideas and evaluate the potential (valuation) of those ideas that would generate Firm's revenue and cause to lead potential growth
- Good Team Player and Volunteer with positive attitude

What are your goals to add value to RBS Community if you're elected?

- Maintain utmost transparency with Funds , Account transactions , budgeting and Budget Allocation
- Perform duties assigned by President and Executive Board Members with utmost Integrity, competence and due diligence.
- Working towards effective tools to maintain book keeping, Risk Management, Budget Management. Or converting existing tools to be more effective in order to lessen human errors.
- Bring more collaboration and effectively communicate in giving updates ,on follow-ups and to maintain the transparency
- Put more efforts toward volunteering to help local communities, gathering funds and making RBS Alumni events successful.
- Proposing, Implementing and Introducing new investment methodologies, events and techniques to multiply the existing revenue
- Risk Management tools to control and address Finance and Investment related issues

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E-Signature (Please type your full name): Siva Kasi

Date signed: 05/02/2019

Name: Saudah Tung

Brief Introduction

- 2015 RBS MBA Graduate with concentrations in Supply Chain and Marketing
- Currently employed at Macy's in their Supply Chain division
- Interests: Swimming, Snowboarding, Travel
- Volunteer with RBSAA for almost 3 years

What makes you a good fit for the role?

- Existing board member familiar with our social media platforms.
- Interested in ongoing learning and new ways/tools to address our audience needs and promote social media marketing.
- Enjoy attending events

**Nominated for: External Secretary,
Communications**



What are your goals to add value to RBS Community if you're elected?

- Use creative messaging to engage more alumni and promote events and activities
- Build relationships with other RBS alumni and organizations and co-promote events
- Recruit additional member to Communications committee to assist with email and social media marketing

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E-Signature (Please type your full name): Saudah Tung

Date signed:5/5/19

Name: Barbara K. Newman

Brief Introduction

- MBA, Rutgers Graduate School of Management, 1974; A.B., English/Education, Douglass College 1969; J.D. Rutgers Law School - Newark, 1987
- Human Resources Professional with SPHR and SHRM-SCP certifications and more than 35 years in H.R. management for companies ranging from fewer than 50 to more than 250,000 employees
- Since 2005, Founder/Consultant of Beacon HR, LLC, helping organizations start, restart or first professionalize their Human Resources function
- RBSAA Board member since the mid/late 1970's
- Board positions held: Secretary/Assistant Secretary; Nominations Committee Chair; Career Resources Committee Co-Chair since 2009 with Lisa Buono
- Looking forward to fifth two-year term as CRC Co-Chair

What makes you a good fit for the role?

- **Experience** on the RBSAA Board, especially in current role...this would be our fifth term coming up for myself and Lisa Buono.
- **Commitment and dedication** to being an active RBSAA alumna, "paying it forward"
- **Reliability** - a long, consistent track record of producing promised results
- **Decades-long personal avocation/passion for helping others with career planning and job search.** I keep up with the literature and new developments; have been a pro bono presenter/panelist at Rutgers, County College of Morris, and more; and have numerous expert contacts in the career planning and job search field.

Nominated for: Co-Chair, Career Resources Committee



What are your goals to add value to RBS Community if you're elected?

- Continue building on our record of **attracting committed alums to work on Career Resources Committee and encouraging them to increase their RBSAA commitment over time by volunteering for Board positions.** A number of alums who began RBSAA involvement as CRC committee members have gone on to be Committee Chairs/Co-Chairs and Executive Board members (including a past President).
- **Continue delivering value-added results** (what we commit to is what we consistently have delivered). Early in each year, Lisa Buono and I will (as we have in past years) lead CRC in planning specific deliverables for the year ahead. Likely deliverables for 2019-20 include:
 - Bring to fruition in Fall 2019 a long-planned networking and showcasing event for Jackie Freedman's 2016 book: *Updraft: The Aerodynamics of Great Leadership*. Jackie is a leadership consultant, alum, now author -- and a former President of RBSAA. Currently she is in an advisory role on the RBSAA Board and a member of CRC.
 - Identify topics and speakers for one or two additional career-related webinars and work with Events and Communications and possibly other Committees to plan and implement.

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E-Signature (Please type your full name): **Barbara Kaplan Newman**

Date signed: May 3, 2019

Name: Lisa C. Buono

Brief Introduction

- MBA, RU Graduate School of Management 1981; BS Chemistry & Mathematics, Montclair State College 1979
- Career in the OTC Pharmaceutical industry spanning many functional areas, particularly Marketing, with several mfrs and other suppliers to the industry including Lederle, Wyeth, Pfizer and with IRI through clients Merck, Bayer, Bausch, Matrixx, Hisamitsu, Essity, Pharmavite and NBTY
- Been on the RBSAA Board for about 30 years in various assignments including Strat Planning Committee lead, Nominations Committee lead and current co-chair of Career Resources Committee (CRC) with Barbara Newman

What makes you a good fit for the role?

- **Experience** on the board, especially in current role...this would be our fifth term coming up for myself and Barbara Newman
- **Willingness to volunteer** for the Board and our school
- Application of **skills** learned in the marketplace that are germane to the committee's work including: **communications, project management, time management, job search, career development/ reinvention, marketing. Combined with Barbara Newman's first hand, career-long experience in HR...we make a solid team.**

Nominated for: Co- Chair, Career Resources Committee



What are your goals to add value to RBS Community if you're elected?

- Keep doing what our committee has been doing thus far: creating more award-winning webinars of interest to our constituency: 75% alums, 25% students
- Bring to fruition in Fall 2019 a long-planned networking and showcasing event for Jackie Freedman's new book entitled Updraft. Jackie is a leadership consultant, alum, now author and prior President of RBSAA. Currently she is in an advisory role on the RBSAA Board and a committee member of CRC.

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E-Signature (Please type your full name): Lisa C. Buono

Date signed: April 29, 2019

Name: Danielle Burkhardt

Brief Introduction

I received my MBA from Rutgers Business School in 2010. I have volunteered on the RBSAA board since 2011. I was also the recipient of the Rutgers Spirit Award, which is given to a young alumni for their volunteer service with Rutgers University.

What makes you a good fit for the role?

I have volunteered on the RBSAA board for the past 8 years, most recently as President (previously as President-Elect, Vice-President, and University Outreach - Students). I would like to stay involved and continue to share my knowledge with the board and to focus on some of the areas where I thought we were lacking (branding), but was not able to focus on when I was in the President role.

Nominated for: Communications Co-chair

Headshot of nominee

What are your goals to add value to RBS Community if you're elected?

- Focus on brand awareness with students, alumni, faculty and staff
- Create branded materials that can be used at events including name tags, posters, sign-up sheets, promotional items, business cards, etc.
- Review and potentially update brand guidelines

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E-Signature (Please type your full name): Danielle Burkhardt

Date signed: 5/9/2019

Name: Marilyn Carnevale

**Nominated for: University Outreach (Students)
Committee**



Brief Introduction

I graduated from Rutgers in 2011 with a double major in Accounting and Communication. I received a Graduate Certificate in Governmental Financial Management in 2016 and continued my education to graduate with a Master of Accountancy in Governmental Accounting in 2019. Rutgers was the only school I wanted to attend and dreamed of going here since I was 10 years old.

I hold several professional credentials, such as Certified Public Accountant (CPA), Certified Internal Auditor (CIA), and Public School Accountant (PSA). I am currently pursuing my Certified Fraud Examiner (CFE) credential.

What makes you a good fit for the role?

Throughout my professional career, I have been involved with sharing my knowledge and experiences with students. I wrote articles for the NJCPA to talk about my journey from school to my first professional job, what it was like working for a regional public accounting firm, etc. I volunteered to speak about the accounting profession at local high schools (formerly known as NJCPA's "Pay-It-Forward" program) for several years and was involved with recruiting and networking with college students. Currently, I work in the Audit and Advisory Services department at Rutgers and supervise the department's internship program. I am responsible for recruiting, hiring, and providing professional guidance to 3-4 interns throughout their year-long position. I promote myself as a professional resource for past and present interns as they begin and progress in their careers (I maintain contact with many). I recently developed a presentation and spoke to RBS students to educate them about different career paths/industries that are available to accounting (and business) students. I serve as the Certifications Chair for the Institute of Internal Auditors, working to promote designations available to students. I genuinely enjoy giving back my knowledge and helping upcoming professionals (especially Rutgers students, I am a proud alumna) and feel that this opportunity aligns with what I believe is important—building, educating, and involving the future generation of the workforce.

What are your goals to add value to RBS Community if you're elected?

- Promote RBSAA as an important resource for professional development and guidance. Students are not always aware of all the resources available to them and increasing efforts to make RBSAA a first-thought when starting/progressing through their career is a goal I believe would add value to the RBS Alumni community.
- Increase face time with students during the academic year and during peak class times. I am actively around campus for my day-to-day work activities and plan to use this opportunity to enhance outreach efforts by setting up tables within RBS and throughout Livingston Campus. Knowing a resource is available to them on campus will help students build a stronger connection with the association.

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E-Signature (Please type your full name): Marilyn Carnevale
Date signed:5/10/19

Name: Giselle Marmolejos

Nominated for: Events Committee, Co-chair

Headshot of
nominee

Brief Introduction

- I am the Director of Operation for Garcorp International and Realtor for Hoboken Brownstone
- Serve on the Board for HLAC (Hispanic Latino Alumni Association as Chair for Public Relations

What are your goals to add value to RBS Community if you're elected?

- Grow the alumni network, and make RBSAA events a wonderful experience for our alumni and attendees

What makes you a good fit for the role?

- Have over 10 years of experience with different event organizational positions in all corporate, governmental and organizational levels, and would love to keep giving back to this wonderful group and share my network for better events outcomes

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E-Signature (Please type your full name): Giselle Marmolejos

Date signed: May 9th, 2019

Name: Ryan McDonough

**Nominated for: University Outreach
(School Admin.)**



Brief Introduction

- I graduated from RBS in 2009 with a B.S. in Accounting. I subsequently earned a Masters of Accountancy in Financial Accounting from RBS in January 2010.
- As an undergraduate student, I was part of Beta Alpha Psi, the Accounting and Finance Honors Fraternity on the New Brunswick Campus. I was President of Beta Alpha Psi during my senior year at RBS.
- After Rutgers I worked in practice for several years before pursuing a Ph.D. in Accounting at the University of Michigan.
- I am now on the faculty in the Accounting Department at RBS.

What makes you a good fit for the role?

- Since graduating from RBS, I've maintained a strong connection with my peers, the faculty, and student groups in New Brunswick.
- Over the past two years, I've attended Beta Alpha Psi events, alumni reunions, the Annual Dining with the Distinguished Dinner, and other student/alumni events. I also inform my students about alumni events and encourage them to participate in alumni events (as students and, eventually, as alumni).
- As a faculty member, I am frequently in contact with alumni (particularly accounting alumni) and school administrators who are planning alumni events.

What are your goals to add value to RBS Community if you're elected?

- I intend to continue working with the Board, faculty, administrators, students, and alumni to strengthen the RBS alumni network and the overall RBS brand.
- I hope to increase alumni engagement in part by targeting my peers who are now 10 years out of undergrad, accounting alumni, and my recent students.
- I also hope to continue to strengthen our relationship with the RBS Dean's Office and Alumni Engagement team.

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E-Signature (Please type your full name): Ryan McDonough

Date signed: May 10, 2019

Thank You